Youth empowerment through AI and digital skills

Photo © Summit Art Creations/Shutterstock.com

Only **22%** of AI professionals globally are women[1]
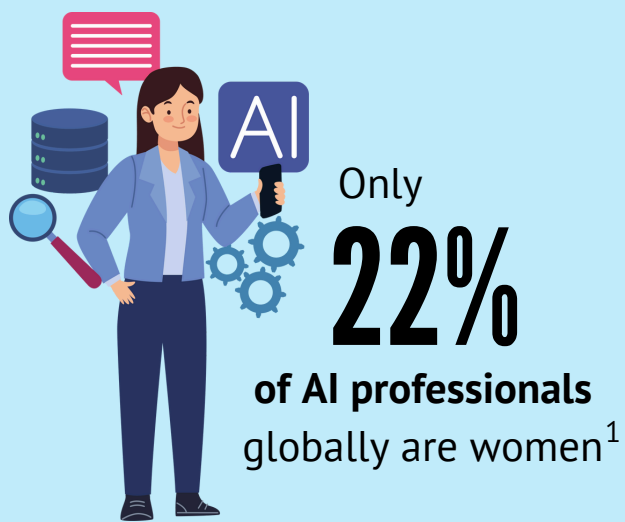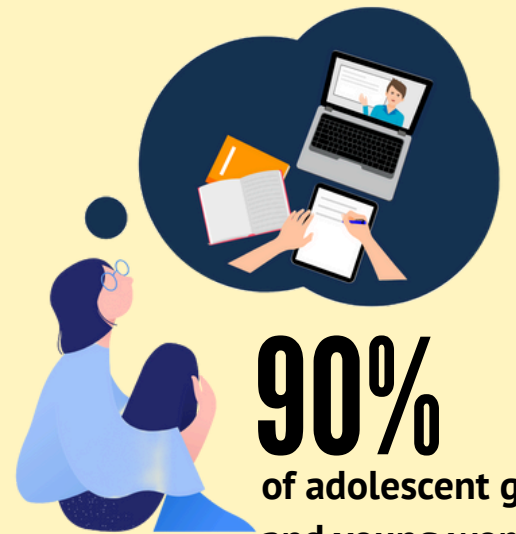
86% of employers expect AI and information processing technologies to transform their business by 2030[2]
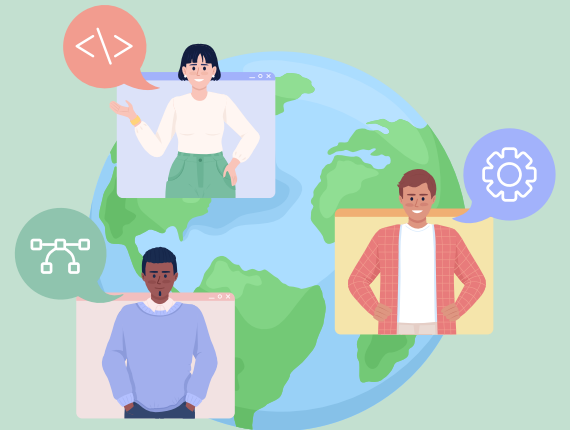
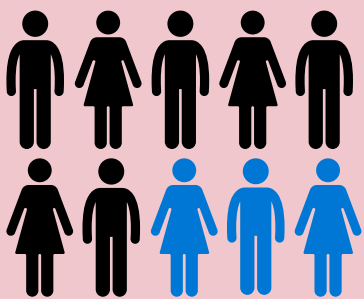**54%** of countries have digital skill standards[3]

48% of students do not feel adequately prepared for an AI-enabled workplace[4]

WYSD
WORLD YOUTH SKILLS DAY
15 JULY

90% of adolescent girls and young women in low-income countries are offline[5]

About **450 million youth** (7 out of 10) are economically disengaged, due to lack of adequate skills to succeed in the labour market[6]

AI is expected to reach **$4.8 trillion** in market value by 2033, but its benefits remain highly concentrated[7]

According to a global UNESCO survey, less than **10%** of schools and universities provide formal guidance on AI[8]

References:
[1] https://www.interface-eu.org/publications/ai-gender-gap
[2] Future of Jobs Report 2025: https://reports.weforum.org/docs/WEF_Future_of_Jobs_Report_2025.pdf
[3] Global Education Monitoring Report 2023: Technology in education – A tool on whose terms? Paris, UNESCO: https://unesdoc.unesco.org/ark:/48223/pf0000385723
[4] Digital Education Council Global AI Student Survey 2024, https://www.digitaleducationcouncil.com/post/digital-education-council-global-ai-student-survey-2024
[5] Bridging the Gender Digital Divide, UNICEF 2023, https://data.unicef.org/resources/ictgenderdivide/
[6] World Bank 2024, https://www.worldbank.org/en/topic/skillsdevelopment
[7] UNCTAD Technology and Innovation Report 2025, https://unctad.org/system/files?file=official-document/tir2025_en.pdf
[8] UNESCO global survey, 2023 https://www.unesco.org/en/articles/unesco-survey-less-10-schools-and-universities-have-formal-guidance-ai?hub=32618